



CIGN

CREATIVE INDUSTRIES GLOBAL NETWORK

Evaluation of course materials in an international context – The findings...

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Funded by the European
Union within the
ERASMUS+ Programme



Evaluated Courses

- Researching Creative Practice
- Innovation Management and Entrepreneurship
- Multi-platform Creative Production
- Cross-Media Collaborative Project



The basic setup

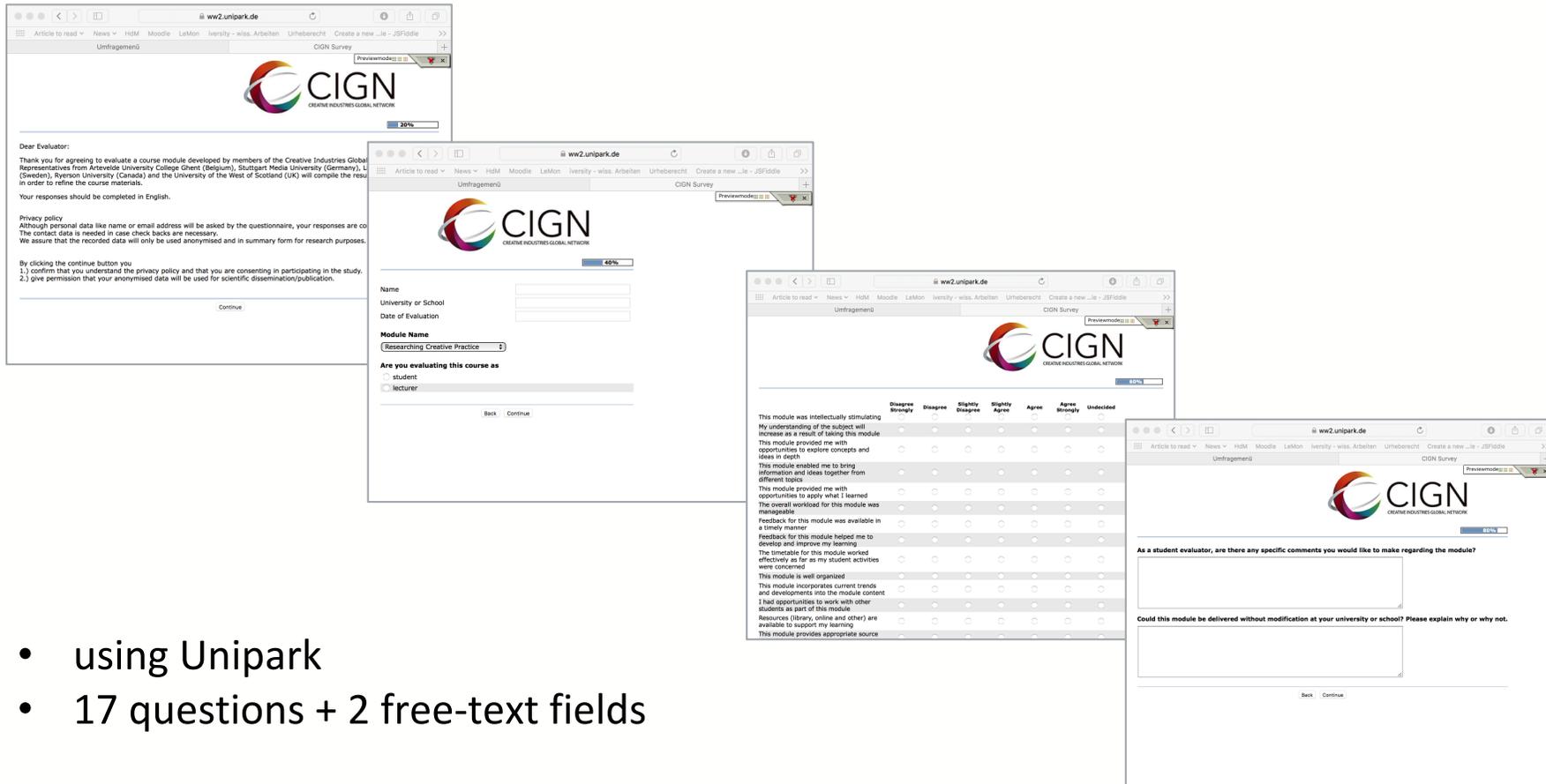
1. Present the courses at different universities
2. Evaluate the courses using the same evaluation forms
3. Compile the results, focussing on international differences



The basic setup

1. A questionnaire for the delivered courses
2. A peer review form for concept materials

The (online) questionnaire



Dear Evaluator:

Thank you for agreeing to evaluate a course module developed by members of the Creative Industries Global Representatives from Artevelde University College Ghent (Belgium), Stuttgart Media University (Germany), U (Sweden), Ryerson University (Canada) and the University of the West of Scotland (UK) will compile the results in order to refine the course materials.

Your responses should be completed in English.

Privacy policy
Although personal data like name or email address will be asked by the questionnaire, your responses are confidential. The contact data is needed in case check backs are necessary. We assure that the recorded data will only be used anonymised and in summary form for research purposes.

By clicking the continue button you
1.) confirm that you understand the privacy policy and that you are consenting in participating in the study.
2.) give permission that your anonymised data will be used for scientific dissemination/publication.

Continue

Name
University or School
Date of Evaluation

Module Name
Researching Creative Practice

Are you evaluating this course as
 student
 lecturer

Back Continue

	Disagree Strongly	Disagree	Slightly Disagree	Slightly Agree	Agree	Agree Strongly	Undecided
This module was intellectually stimulating							
My understanding of the subject will increase as a result of taking this module							
This module provided me with opportunities to explore concepts and ideas in depth							
This module enabled me to bring information and ideas together from different topics							
This module provided me with opportunities to apply what I learned							
The overall workload for this module was manageable							
Feedback for this module was available in a timely manner							
Feedback for this module helped me to develop and improve my learning							
The timetable for this module worked effectively as far as my student activities were concerned							
This module is well organized							
This module incorporates current trends and developments into the module content							
I had opportunities to work with other students as part of this module							
Resources (library, online and other) are available to support my learning							
This module provides appropriate source							

As a student evaluator, are there any specific comments you would like to make regarding the module?

Could this module be delivered without modification at your university or school? Please explain why or why not.

Back Continue

- using Unipark
- 17 questions + 2 free-text fields



The peer review form

Dear Peer Reviewer,

thank you very much for agreeing to evaluate the course materials developed by the ERASMUS+ project Creative Industries Global Network (CIGN). CIGN is a EU founded ERASMUS+ project carried out by Artevelde University College Ghent (Belgium), Linköping University (Sweden), Stuttgart Media University (Germany), University of the West of Scotland (UK) and Ryerson University (Toronto, Canada). The project aims to enhance the quality of training, improve trans-national recognition of qualifications, and provide opportunities for skills training of professional staff. The CIGN project will also seek to identify communication strategies and appropriate learning methodologies to allow for this to be implemented at local, regional, national and international levels forming a lasting international network of stakeholders in training professionals for cross-media design and production.

Your feedback data will be used by the project representatives to compile the results of the evaluations in order to refine the course materials. The data is used for academic research solely, there is no commercial exploitation.

Course
 Course Title:
 Course Code (if applicable):

Reviewer
 Name:
 University or School:
 Date of Evaluation:

Please specify the material your review is based upon
 Module Descriptor Course Concept Other, please specify:

PART I

	Strongly Disagree	1	2	3	4	5	6	Strongly Agree
1.) The course is intellectually stimulating	<input type="checkbox"/>							
2.) A student's understanding of the subject will increase as a result of taking this course	<input type="checkbox"/>							
3.) The course will provide a student with opportunities to explore concepts and ideas in depth	<input type="checkbox"/>							
4.) This course enables a student to bring information and ideas together from different topics	<input type="checkbox"/>							

PART II

	Strongly Disagree	1	2	3	4	5	6	Strongly Agree
LEARNING OUTCOMES AND OBJECTIVES								
5.) Does the course concept reflect the learning objectives as described in the module descriptor? If the answer is <4 please substantiate your answer	<input type="checkbox"/>							
6.) Does the course materials address all the learning outcomes as described in the module descriptor? If the answer is <4 please substantiate your answer	<input type="checkbox"/>							
7.) Does the course convey all specialist skills as described in the module descriptor? If the answer is <4 please substantiate your answer	<input type="checkbox"/>							
8.) Does the course incorporate current trends and developments? If the answer is <4 please substantiate your answer	<input type="checkbox"/>							
LEARNING AND TEACHING METHODOLOGIES								
9.) Are the learning materials and the indicative resources (slides, videos, online materials, etc.) suitable to reach the learning outcomes? If the answer is <4 please substantiate your answer	<input type="checkbox"/>							
10.) Is the delivery method consistent with the learning outcomes? If the answer is <4 please substantiate your answer	<input type="checkbox"/>							

PART III

	Strongly Disagree	1	2	3	4	5	6	7	Strongly Agree
PROFESSIONAL QUALIFICATION									
11.) Do the skill sets imparted by the course qualify for a position in the Creative Industries? If the answer is <4 please substantiate your answer	<input type="checkbox"/>								
CURRICULUM DEVELOPMENT									
12.) Does the course concept comply with your study regulations? If the answer is <4 please substantiate your answer	<input type="checkbox"/>								
13.) Does your institution have the requested resources (personnel, technical, organisational) to offer the course? If the answer is <4 please substantiate your answer	<input type="checkbox"/>								
14.) Is the course deployable in an European/International context? If the answer is <4 please substantiate your answer	<input type="checkbox"/>								

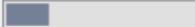
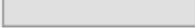
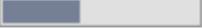
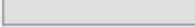
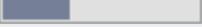
- Word document
- 14 questions
- 3 parts

Statistics

(online questionnaire)

Statistics

1. Medium completion time: 8m 15s
2. 113 started the questionnaire, 47 completed it. (41,59% completion rate)
3. 29 cancellation of processing on page „personal data“

Standardseite	 27 (23.89%)	 113 (100.00%)
Personal data	 29 (25.66%)	 86 (76.11%)
Part I	 10 (8.85%)	 57 (50.44%)
Part II	 0 (0.00%)	 47 (41.59%)
Endseite	 0 (0.00%)	 47 (41.59%)
Gesamt	Abgebrochen	 66 (58.41%)
Gesamt	Beendet	 41 (36.28%)
Gesamt	Beendet nach Unterbrechung	 6 (5.31%)

The methodology

Structure of the questionnaire

- 17 questions addressing the content and the didactics of the course
- Likert scale:
 - 1 = Disagree Strongly
 - 2 = Disagree
 - 3 = Slightly Disagree
 - 4 = Slightly Agree
 - 5 = Agree
 - 6 = Agree Strongly

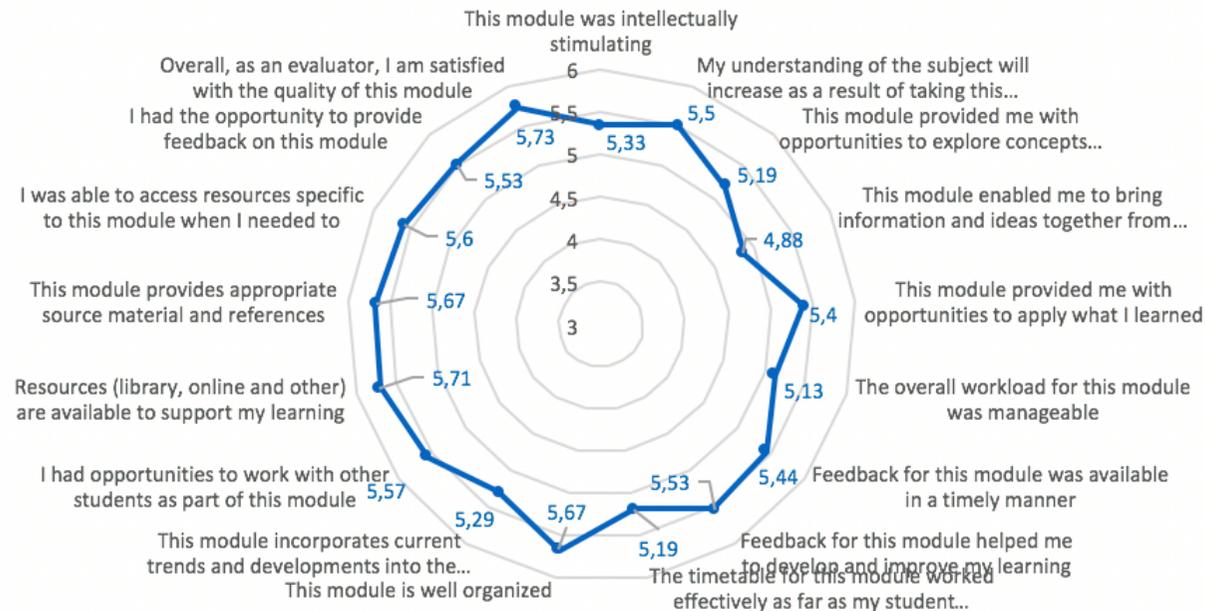


The questions

This module was intellectually stimulating
My understanding of the subject will increase as a result of taking this module
This module provided me with opportunities to explore concepts and ideas in depth
This module enabled me to bring information and ideas together from different topics
This module provided me with opportunities to apply what I learned
The overall workload for this module was manageable
Feedback for this module was available in a timely manner
Feedback for this module helped me to develop and improve my learning
The timetable for this module worked effectively as far as my student activities were concerned
This module is well organized
This module incorporates current trends and developments into the module content
I had opportunities to work with other students as part of this module
Resources (library, online and other) are available to support my learning
This module provides appropriate source material and references
I was able to access resources specific to this module when I needed to
I had the opportunity to provide feedback on this module
Overall, as an evaluator, I am satisfied with the quality of this module

The results (Multiplatform Creative Production)

- Presented at HdM in fall semester 2016/17
- 16/18 participants evaluated the course



PART II-Q1 (STUDENT)

As a student evaluator, are there any specific comments you would like to make regarding the module?

Reportfilter + Multiplatform Creative Production (16)

ANTWORTOPTION

- + Prof. Westbomkes classes are always well prepared and organized. I also like that I can work in teams with other students.

- / + Sometimes (especially at the beginning of this course) I felt overstrained however the lecturer normally repeated the content of the last lessons at the beginning of every new lesson - this repetition helped a lot to get a better overview.

- The specification of the exam or the project could be a little bit earlier.

- + Ich finde den Kurs kreativ gestaltet (Mischung aus Vorlesung, Aufgabe und Live-Coding). Die Aufgaben machen zum größten Teil Spaß, sollte man jedoch die Aufgabe nicht lösen können, stand der Professor immer gerne zur Hilfe bereit. Ich habe in meiner Studienlaufzeit keinen besseren Programmierkurs/modul gehabt.

- + Even though at the moment we are in the middle of our course and it is not easy to draw up reasonable conclusions, the work plan seems to be exciting as we look into very actual trends in web design industry. At the beginning it was not really clear, why we should accomplish arithmetical calculations, but that was a good trampoline for further understanding of logical schemes. I hope our further lectures are going to be just as demonstrative as they are now, so that we have better understanding of background processes that are vital for web programming.

- / + It would've been very useful to get a list of the most important functions and structures needed to get a quick overview of the basics before starting programming.

- + I highly appreciate the "flipped classroom" concept which allows us working and learning at home and getting feedback and help when in the lectures.

- + this is one of the best model in my study

PART II-Q2

Could this module be delivered without modification at your university or school? Please explain why or why not.

Reportfilter + Multiplatform Creative Production (16)

ANTWORTOPTION

I think it could be delivered without modification. The students learn by doing instead of listening to lectures and presentations. Prof. Westbomke always gives feedback and helps with problems. The student tutors in this course are also very helpful. Without the tutors, this form of lecture would probably not work. If only the professor was there to help the student teams, that would be too little.

+

Due to a competent lecturer, I would say this module can be mastered by every interested and motivated student. The lecturer always provides the opportunity to ask for help. That allows a good learning atmosphere.

+

Yes, it could because learning JavaScript worked out really well with the concept of a flipped classroom!

+

I'm not sure if I get the question write, but as far as I know from the course plan, the module contents considers all the common aspects of web programming. In respect to our actual position in the course there were not really many modifications so far. It is well structured, helps all participants to take part in the discussion.

+

As I don't know the original content of the module I can't make any comments on modifications.

+

Since it is already taught at my school I'm shure it could.

+

PART II-Q1 (STUDENT)

As a student evaluator, are there any specific comments you would like to make regarding the module?

Reportfilter + Researching Creative Practices (9)

ANTWORTOPTION

- I would say more time to create our Installation/finish the project. Some students in groups , were not pulling there weight! something about that has to be changed. maybe a percentage drop! as if one person doesn't do the task the group agreed for this person to do , they are letting the group down but also their grade and themselves down!

- / + Lots of effort made to give feedback, however the module started slowly and the requirements were not made as clear as they maybe should have. These requirements also seemed to change from time to time

- + Fascination well put together and presented module

- / + I enjoyed the lectures, but the workshops would be more valuable if we had time between the lecture and the workshop to work and digest information.

- + I think that it's a good module but the other students made it seem worse than it was due to lecturers conveying different ideas to different groups.

PART II-Q2

Could this module be delivered without modification at your university or school? Please explain why or why not.

Reportfilter + Researching Creative Practices (9)

ANTWORTOPTION

- Yes, because it already is? +

- It could be delivered with modifications; however these would be dependent on the level of the student cohort. The module would benefit from having the timeframe extended, however it is acknowledged that this would impact on the delivery of other modules in the course. Perhaps the decision for the groupings should be decided beforehand by the lecturer, this would save time, however this would be at the expense of potentially more convivial groupings being formed through personal choice. - / +

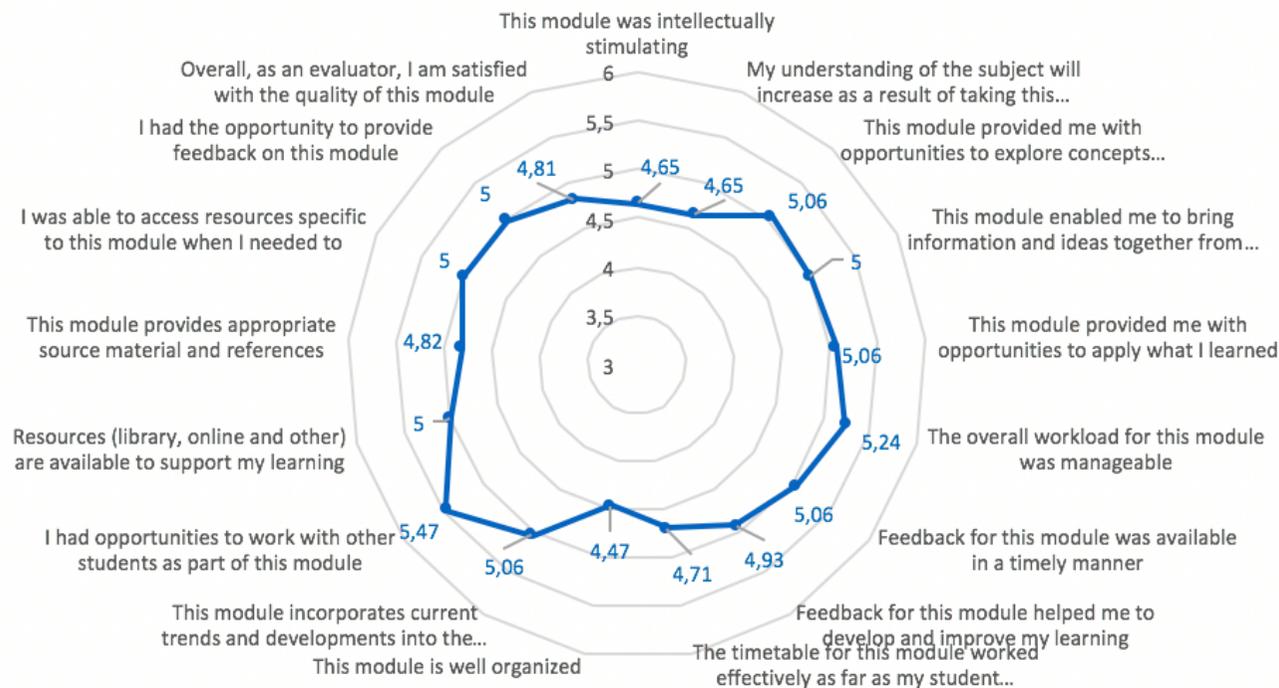
- Not sue - / +

- Yes. It is well set out. +

- I believe this module was very well delivered and easy to understand. When it was a bit confusing, the lecturer was easy to get ahold of and the feedback was incredibly helpful and guiding. If this module was delivered in the same way, I do not see why it would not be successful for other students. +

The results (Cross-Media Collaborative Project)

- Presented at UWS in spring semester 2017
- 17 participants evaluated the course





PART II-Q1 (STUDENT)

As a student evaluator, are there any specific comments you would like to make regarding the module?

Reportfilter + Cross-Media Collaborative Project (17)

ANTWORTOPTION

- I feel as a collaborative process we should be taken aside at least once individually to voice any concerns or praise any aspects of the module. I personally found it difficult to cope with the fact that some people can slip past doing very little without detection. Although lecturer presence and reassurance did solve some of these issues people were still not held accountable. As an individual it is very stressful to have 40% of your overall grade potentially rely on someone in the group with a very poor work ethic.
- No
- Overall this module was effective but I feel the big downfall was in receiving written feedback. I feel this would have made the module a lot easier to understand and further our ideas in the future.
- /+ This module provides a good opportunity to work with other students. The timetable for getting started with the projects could have been reduced to week two as i felt there was some time wasted at the beginning
- Its too short. Not enough time to do the project. I felt that in order to fully explore the cross media side of the module we would need more time.
- People in our group did more than others. I think there should be set deadlines that students need to produce their individual sketchbooks to show that everyone is pulling their weight. People who are just getting taken through the course by others should get a % drop.
- + I really enjoyed this module. I enjoyed working with other people to see what form the final solution would take.
- I think that with this project in particular, it would have been great to start it slightly earlier as we missed 3 weeks of group work due to other class activities. it would have been great if the groups would have been decided within two weeks with the class activities being shorter and more concise.
- We were not initially given information about all the things that we as a group and as individuals were supposed to deliver by the final deadline, which I think confused everyone a bit. These things need to be made clear during the very first meeting with the class. Is the purpose of this class to learn to do group work or to produce a high quality artwork? Im guessing both but I think it could be made more clear. Sometimes it was unclear as to what we were supposed to be doing during class time, work as a group or give updates to the teacher or was the teacher there to inspire us or help us? etc etc. Maybe this could be specified in advance.
- It would be useful if at the start of the module we were given a clear list of what we were required to do throughout the process. There was some confusion throughout as to what was required and when, and how the marks were split up, as the module descriptor didnt specify all these things too well.

PART II-Q2

Could this module be delivered without modification at your university or school? Please explain why or why not.

Reportfilter + Cross-Media Collaborative Project (17)

ANTWORTOPTION

- I think so, but it wouldn't really fit in our programme -/+
- It could be delivered without modification but it could run smoother
- yes it could, but it would need to be started quicker with less time wasted on irrelevant matters at the start of the unit. +
- n/a
- I feel that this module would benefit with extra time as i felt that there was not enough time to establish groups, roles, responsibilities and time frames. However, overall the delivery of this course was very good. -
- I guess it could be delivered as is and I believe people at my university would appreciate getting such an open brief as we got. +

Conclusions

- All courses were positively evaluated
- Some of the comments have to be evaluated in more detail
- Some organisational issues have to be solved
- It might have been more effective to use an anonymous questionnaire
- Next step:
 - Evaluate the courses in an international setting and compare the results